

OUR PARTNERSHIP PROGRAM

The Center for Health Affairs has created a program that provides cutting-edge and cost-effective solutions for member hospitals and clients of its business affiliates, **CHAMPS Group Purchasing** and **CHAMPS Oncology**. Through The Essentials Group, we work with organizations to market their products and services in order to bring bottom-line efficiencies to our members and clients.

BENEFITS:

- ✓ Promote your product or service to key decision makers in Northeast Ohio and nationally
- ✓ Exposure to potential new clientele
- ✓ Access to The Essential Group's knowledge, expertise and market intelligence
- ✓ Introductions to decision makers in healthcare and traditional markets
- ✓ Special promotional email announcement to membership introducing new partnership
- ✓ Social media marketing plan
- ✓ Listing on The Center's Essentials website
- ✓ Co-branding and co-marketing opportunities
- ✓ Tradeshow collaboration
- ✓ Inclusion in newsletters to members and customers
- ✓ Webinar hosting and participation

ABOUT US:



Mission

To be a convener, influencer and innovator that impacts health in the communities where we serve.



Vision

Honoring its legacy, The Center for Health Affairs is the catalyst for transforming healthcare in Northeast Ohio and throughout the nation



Values

Honor | Caring | Commitment | Diversity
Innovation | Authenticity



Clients

36 member hospitals in 9 NE Ohio counties
17,000 CHAMPS GPO members in 50 states
67 CHAMPS Oncology Clients in 10 states



Employees

120 employees in 25 states across the US

**Partner with Essentials
to Elevate Your Brand!**

Show us your offering that would bring ROI to our members and clients, and we'll find you prospects and new customers – saving you time and money!

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